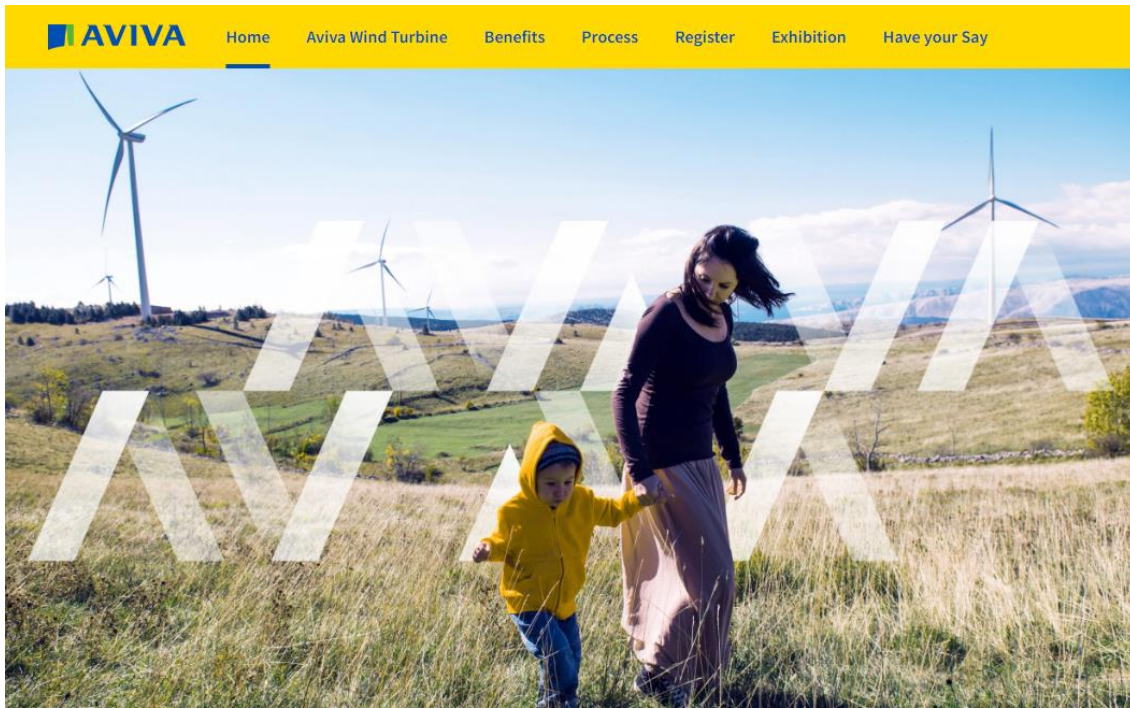


Appendix 4.2 – Website Information



Welcome

Welcome to the community information and consultation website for the Aviva Wind Turbine in Perth, Scotland which will provide information and updates on the progress of the proposal. The website is designed to be interactive and allow you to comment on the proposals, providing ideas and advice on how the benefits of a wind turbine on the Aviva site can be shared with the local community.

Aviva is committed to **'act now on climate change'** and significantly reduce our carbon footprint.

As part of our work to deliver on this commitment we want to develop our own Aviva wind turbine, on land adjacent to our flagship Scottish property in Perth, which has one of the largest carbon footprints of buildings in the Aviva estate.

The proposal is for a single wind turbine with a generation capacity of up to 1 megawatt (MW) which will save over 589 tonnes of CO₂ per year.

The scale and immediacy of the climate crisis is such that we now must move forward with haste, and we would greatly appreciate your support in helping us to do so.

Virtual Public Exhibition – Registration Now Open

Aviva, Purple Renewables and Ferguson Planning will be holding a live virtual public exhibition event on the **31st January 2022**. This event will be entirely online and will be open to all members of the public. This online event will give attendees the opportunity to find out more about the proposal, view presentations on the proposal and the ability to ask questions via a live chat session with representatives.

The live event will take place between **3pm and 7pm UK time**, however we will also publish all of the event presentations and exhibition information to the Aviva Renewables website so it can be browsed at any time after the event.

You can pre-register now or join the live event on the day – learn more about the event and register via the page [here](#). Places are limited so **please register as soon as possible**.



Why locate a wind turbine here?

- Aviva is a large consumer of electricity that would be supplied directly by the wind turbine
- There is a good existing electricity grid connection
- The site is easily accessible given the proximity to the M90 motorway
- A turbine located here would make the most of Perth's great wind resource
- There would be limited ecological impact given the built-up nature of the site
- The visual impact would be relatively contained given the surrounding terrain screening



What is the Proposal?

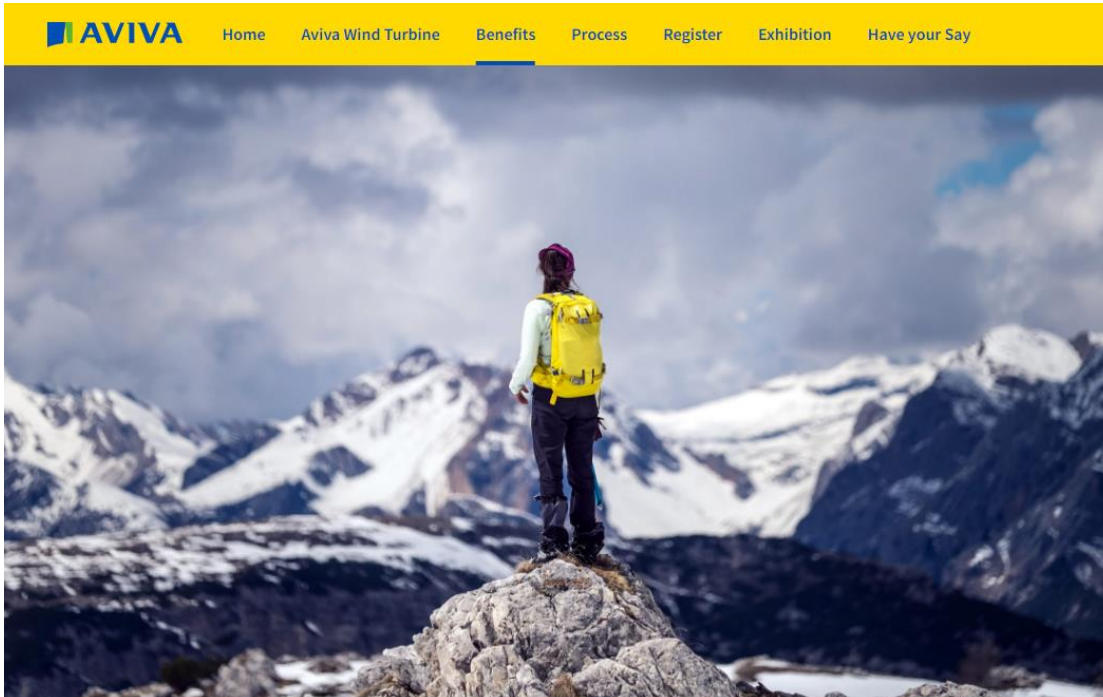
Number of turbines:	1
Maximum height:	77m
Turbine capacity:	1MW
Equivalent No. of homes supplied:	600
Estimated reduction in atmospheric emissions:	
Carbon Dioxide:	589 tonnes per annum
Nitrous Oxides:	3.2 tonnes per annum
Methane:	1.6 tonnes per annum

Have Your Say

We would love your thoughts and comments about the proposed wind turbine.

You can let us know by filling in the have your say section of the website.

[Have Your Say](#)



Low Carbon

Tackling climate change means tackling carbon emissions and one of the largest benefits of renewable energy is that it's low carbon. When a wind turbine produces energy it is zero carbon, however all energy generation has some kind of carbon footprint as a result of production, maintenance and decommissioning, including onshore wind.

Although wind turbines have a carbon footprint, they pay their carbon debt off in a matter of months. Everything after that will be clean, carbon free power! Aviva will therefore be supplied by genuine renewable energy which will displace the energy otherwise purchased through the National Grid, making the site truly sustainable.



Low Cost

Onshore wind energy is now the cheapest form of new power generation in the UK, and can operate subsidy-free. Aviva can make a significant cost saving on electricity from an on-site generation wind turbine project which can then be reinvested into the site and shared with the local community through the proposed community benefit project.



Security of Supply

Electricity from wind is a stable renewable resource and not subject to the unpredictability of international geopolitics of supply. A wind turbine that forms part of an on-site network with existing solar power and large demand combined with the potential inclusion of new energy storage technology, would result in a very stable network. The proposal would ensure that Aviva would continue to receive a stable capacity, frequency and voltage of supply, despite the ever-changing energy market.





Pre-application

Pre-application discussions are currently underway with Perth & Kinross Council which will provide information on the scope of any future planning application.



Assessment

The scope of environmental assessments has been consulted on with various relevant consultees both independently and through the Councils pre-application process.



Consultation

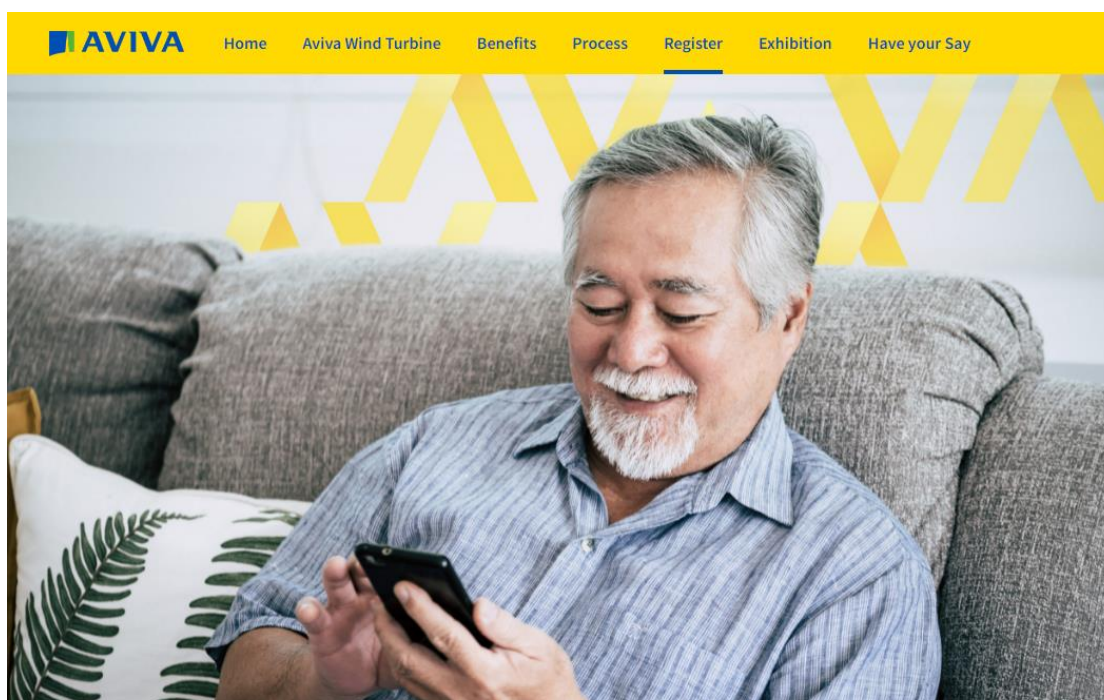
A programme of consultation, including public consultation, will be undertaken during January 2022.

Aviva is planning to hold a virtual public consultation event on the **31st January 2022 from 3pm until 7pm**. This event is open to all and it is possible to pre-register here or join on the day.



Application

Subject to the outcomes of the environmental assessments currently underway and the consultation process, Aviva would be looking to submit an application to Perth and Kinross Council in early 2022.



Virtual Public Exhibition

Aviva, Purple Renewables and Ferguson Planning will be holding a live virtual public exhibition event on the **31st January 2022** via the online event platform Hopin to showcase the proposals for the Aviva Perth Wind Turbine. Advance registration is required (see below).

The live online event will take place between **3pm and 7pm UK time**, however some of the event presentations and exhibition information to the Aviva Renewables website so it can be browsed at any time [here](#). At the end of the online event, participants will be invited to complete a [survey](#) to gather their views on the proposal.

You can also view a summary of the proposal on this website, including information on the wind turbine, benefits, and the planning process however there will be more detail displayed at the virtual public exhibition.

* Registration Now Open *

In order to participate our Live Virtual Public Exhibition event on 31st January you will need to register your details in advance to receive a sign-in link using the virtual event platform Hopin – [please click here to register and receive a ticket](#). **Places are limited so please register as soon as possible and please make sure to fully complete registration by clicking the verification link sent to your email.**

Why is this Public Exhibition Virtual ?

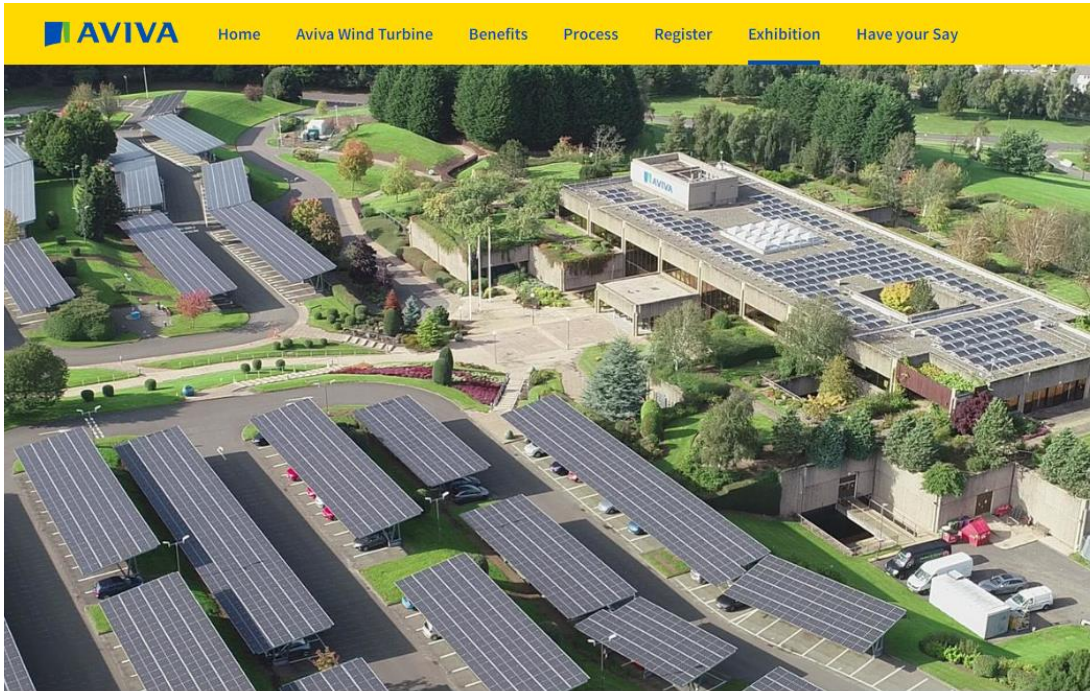
Whilst we would love to welcome you to our Perth office, due to ongoing developments surrounding the COVID-19 virus and social-distancing measures, the Scottish Government has issued guidance encouraging the use of online or digital methods of engagement whilst public gatherings are discouraged. This event will be open to all members of the public and it will give attendees the opportunity to find out more about the proposal, with the ability to participate in live chat Q&A with representatives, as well as the ability to watch multimedia presentations explaining more about Aviva's ambitions to reach carbon net-zero by 2040.

If you can't make the virtual event or would like additional information, you can ask questions, make comments and provide opinions or feedback through the Have Your Say page.

What is Hopin?

Hopin is a virtual event platform that allows us to host our public exhibition virtually. It is very easy to use, and we have included on the registration page instructions explaining how you can sign up for the event. Hopin allows us to showcase the Aviva Perth Wind Turbine proposal in an interactive way, host multimedia content explaining further details and also provide a live Q&A chat facility. If you would like to learn more about Hopin please visit www.hopin.com.

Accessibility



Virtual Exhibition

Below you can view our proposed planning application and other useful information. This was also shown at our Virtual Public Exhibition on 31st January 2022. If you have any comments on this please get in touch via Have Your Say.

Photomontages

If you would like to view photomontages in more detail please visit our Photomontages page [here](#).

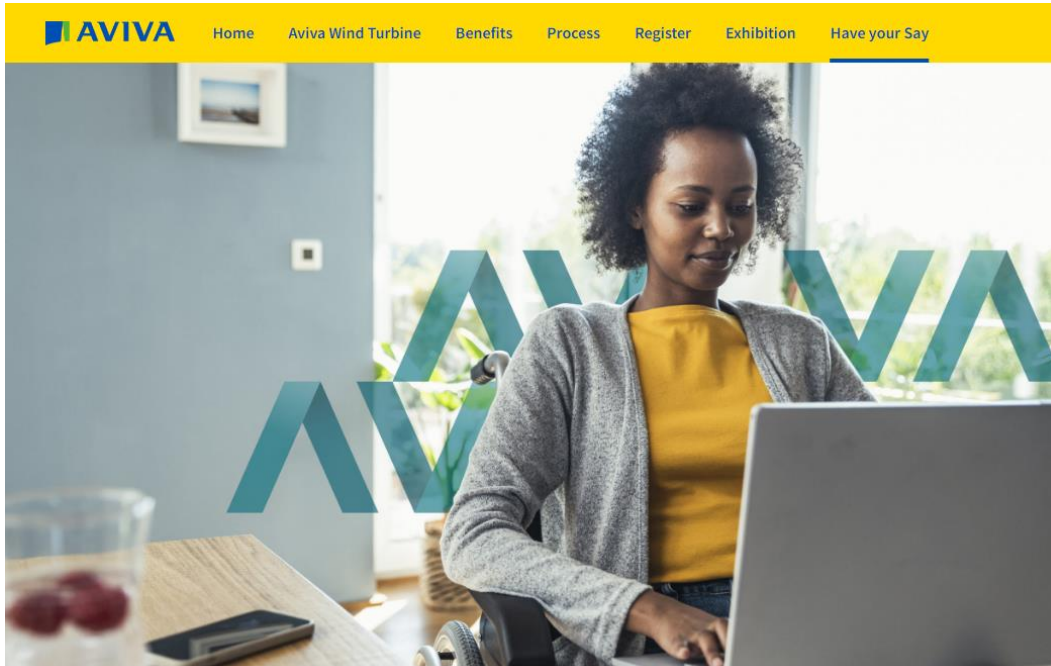
FAQ

You can view a FAQ presentation on the page [here](#). Live Q&A will also be added to this page after our event.

Planning Presentation

Below is a short presentation showing our proposal that will shortly be submitted as a new planning application to Perth & Kinross Council.





Have Your Say

We would love your thoughts and comments about the proposed wind turbine at Aviva in Perth, Scotland. Please use the contact form below, and we will get back in touch as soon as we can.

Public Exhibition

Aviva, Purple Renewables and Ferguson Planning will be holding a virtual open day on the **31st January 2022**. Please feel free to visit the site from **3pm until 7pm** to discuss any aspects of the proposed development. The event will be hosted online and you can pre-register or join on the day by visiting the page [here](#).

If you can't make the virtual event or would like additional information, you can ask questions, make comments and provide opinions or feedback through the contact form below.

Local Supplier Database

Please get in touch early to register your interest in supplying to the project, should planning permission be approved. Please get in touch via the contact form below.

Community Benefit Fund

We would love your ideas on how a community benefit fund can be best used to serve the local community.

Press Enquiries

Please direct any press enquiries to Purple Renewables – contact details can be found at www.purple-renewables.co.uk.

Contact Form

Your Name (required)

Your Email (required)